

PAWEL POPIEL

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PROFESSIONAL APPOINTMENTS

- 2023-Present Postdoctoral Fellow. Media, Inequality and Change (MIC) Center, Rutgers University and University of Pennsylvania.
- 2021-2023 George Gerbner Postdoctoral Fellow. Annenberg School for Communication, University of Pennsylvania.
- 2021 Postdoctoral Fellow. Media, Inequality and Change (MIC) Center, Rutgers University and University of Pennsylvania.

EDUCATION

- 2020 Ph.D. in Communication
Annenberg School for Communication, University of Pennsylvania
Dissertation: *Emergent Governance: The Politics of Competition in Digital Markets*
Committee: Victor Pickard (advisor), Michael X. Delli Carpini, Joseph Turow, Hilde Van den Bulck
- 2017 M.A. in Communication
Annenberg School for Communication, University of Pennsylvania
- 2015 M.A. in Media Studies,
University of Texas at Austin
- 2003 B.A. in Political Science
McGill University

PUBLICATIONS

Refereed Journal Articles

- 2023 **Popiel, P.** Emerging Platform Governance: Antitrust Reform and Non-Competitive Harms in Digital Platform Markets. *Information, Communication & Society*. 1-17. doi: 10.1080/1369118X.2023.2174791
- 2022 Neff, T., **Popiel, P.** & Pickard, V. Philadelphia's news media system: which audiences are underserved? *Journal of Communication*. 1-12. doi: 10.1093/joc/jqac018
- 2022 **Popiel, P.** Protecting 'competition, not competitors': antitrust discourse and the AT&T-Time Warner merger. *Critical Discourse Studies*. 1-13. doi: 10.1080/17405904.2022.2102515

- 2022 **Popiel, P.** & Pickard, V. Digital Redlining and the Endless Divide: Philadelphia's COVID-19 Digital Inclusion Efforts. *International Journal of Communication*, 16, 3329–3353. <https://ijoc.org/index.php/ijoc/article/view/18305>
- 2022 **Popiel, P.** Regulating datafication and platformization: Policy silos and tradeoffs in international platform inquiries. *Policy & Internet*. 1-19. doi: 10.1002/poi3.283
- 2021 **Popiel, P.** & Sang, Y. Platforms' Governance: Analyzing Digital Platforms' Policy Preferences. *Global Perspectives*. 2(1), 1-13. doi: 10.1525/gp.2021.19094
- 2020 **Popiel, P.** Addressing platform power: The politics of competition policy. *Journal of Digital Media & Policy*, 11(3), 341-360. doi: 10.1386/jdmp_00029_1
- 2020 **Popiel, P.** Lost in Translation? Theorizing Public Influence on Policymaking via the 2018 Net Neutrality Repeal. *Critical Studies in Media Communication*. doi: 10.1080/15295036.2020.1774070
- 2020 **Popiel, P.** Let's Talk about Regulation: The Influence of the Revolving Door and Partisanship on FCC Regulatory Discourses. *Journal of Broadcasting & Electronic Media*, 64(2), 341-364. doi: 10.1080/08838151.2020.1757367
- 2019 **Popiel, P.** Terms of Public Service: Framing Mobile Privacy Discourses. *First Monday*, 24(November 4). doi: 10.5210/fm.v24i11.10005
- 2018 **Popiel, P.** The Tech Lobby: Tracing the Contours of New Media Elite Lobbying Power. *Communication, Culture and Critique*, 11(4), 566-585. doi: 10.1093/ccc/tcy027
- 2017 **Popiel, P.** "Boundaryless" in the creative economy: assessing freelancing on Upwork. *Critical Studies in Media Communication*, 34(3), 220-233. doi: 10.1080/15295036.2017.1282618
- 2015 Chen, W., Li, X., & **Popiel, P.** What Happens on Facebook Stays on Facebook! The Implications of Facebook Interaction for Perceived, Receiving, and Giving Social Support. *Computers in Human Behavior*, 21, 106-113.

Book Chapters

- 2022 **Popiel, P.** Digital Platforms as Policy Actors. In T. Flew & F. R. Martin (Eds.), *Digital Platform Regulation* (pp. 131–150). Springer International Publishing. doi: 10.1007/978-3-030-95220-4_7

Invited and Special Section Articles

- 2023 **Popiel, P.** The Push to Regulate Digital Markets and Services. *Current History*, 122(840), 15-21. doi: 10.1525/curh.2023.122.840.15
- 2019 Pickard, V. & **Popiel, P.** Against the Vast Wasteland: A Conversation with Former FCC Chairman Newton Minow. *International Journal of Communication*, 13(2019). 5890-5897.

- 2018 **Popiel, P.** The Public Panopticon Manifesto. *Media Theory* (2), 270-288.
- 2017 **Popiel, P.**, Pickard, V., & Lloyd, M. Media Policy Research and Practice: Insights and Interventions – Introduction. *International Journal of Communication*, 11(2017), 4697–4701.

Encyclopedia Entry

- 2020 Sang, Y., & **Popiel, P.** Copyright Alert System. In D. L. Merskin (Ed.), *The SAGE International Encyclopedia of Mass Media and Society* (Vol. 1, pp. 394-396). Thousand Oaks, CA: SAGE Publications, Inc. doi: 10.4135/9781483375519

Reports

- July 2022 Popiel, P., Schwartz-Henderson, L. *Understanding the Challenges Data Protection Regulators Face: A Global Struggle Towards Implementation, Independence, and Enforcement*. Internews ADAPT. https://adapt.internews.org/wp-content/uploads/2022/07/DataProtectionRegulators_July2022_ADAPT.pdf
- September 2018 Pickard, V., & **Popiel, P.** *The Media Democracy Agenda: The Strategy and Legacy of FCC Commissioner Michael J. Copps*. Evanston, IL: Benton Foundation. https://www.benton.org/sites/default/files/Copps_legacy.pdf.
- April 2018 Szymielewicz, K., Iwańska, K., Adamska, W., Wróblewska, M., Khazraee, E., & **Popiel, P.** *Digital Propaganda or 'Normal' Political Polarization? Case study of political debate on Polish Twitter*. Warsaw, Poland: Panoptikon Foundation. <https://panoptikon.org/biblio/panoptikon-cyfrowa-propaganda-czy-normalna-polityczna-polaryzacja-wersja-angielska>.
- 2014 Strover, S., Straubhaar, J., Chen, W., Gustafson, K., Schrubbe, A., & **Popiel, P.** *Digital Inclusion in Austin Report*. Austin, TX: City of Austin.

AWARDS

- 2023 Privacy Papers for Policymakers (PPPM) Award. Future Privacy Forum (FPF). **Popiel, P.**, Schwartz-Henderson, L. *Understanding the Challenges Data Protection Regulators Face: A Global Struggle Towards Implementation, Independence, and Enforcement*. Internews ADAPT.
- 2015 Top Student Paper Award. Association for Education in Journalism and Mass Communication (AEJMC). Yoo, J. **Popiel, P.** & Min, B. “Can Net Neutrality Coverage Maintain Value Neutrality?: Content Analysis of Television News Coverage about Net Neutrality.”
- 2015 Top Student Paper Award. Telecommunications Policy Research Conference (TPRC). “Cease and Desist: Copyright Takedown Requests on Google Search.”

GRANTS & FELLOWSHIPS

- 2023 Benton Foundation Fellowship (\$10,000), Project Lead
- 2019-2020 Annenberg School for Communication Dissertation Fellowship
- 2018 Internet Freedom Festival Travel Grant
- 2018-2020 Media Inequality Change (MIC) Center Research Fellow. Philadelphia, PA.
- 2017 Internet Policy Observatory Research Grant (\$3,000)
- 2017 Benton Foundation Research Grant (\$6,250), co-PI with Dr. Victor Pickard
- 2017 Consortium on Media Policy Studies (COMPASS) Fellow. Free Press, Washington, D.C.
- 2017 Annenberg School for Communication, Scholars' Program in Culture and Communication Travel Grant
- 2016-2019 Annenberg School for Communication Summer Fellowship
- 2016 Annenberg-Oxford Media Policy Summer Institute Fellowship
- 2016 Milton Wolf Seminar on Media and Diplomacy Fellow. Vienna, Austria.
- 2015-2019 Annenberg School for Communication Doctoral Fellowship

CONFERENCE PRESENTATIONS

- 2023 Policy Friction and Platforms' Politics of Scaling. Paper presented at the Annual Conference of the Association of Internet Researchers (AoIR). Philadelphia, PA, October 18-21.
- 2023 Postliberal Autonomy and Web 3.0 Governance Challenges. International Communication Association (ICA) conference. Panel Chair. Toronto, Canada, May 25-29.
- 2023 Freedom of Expression in the Digital Context. International Communication Association (ICA) conference. Panel Chair. Toronto, Canada, May 25-29.
- 2022 Assessing Policy Tradeoffs and Silos in Regulating Platform Power, Platformization, and Datafication. Paper presented at the Annual Conference of the Association of Internet Researchers (AoIR). Dublin, Ireland. November 2-5.
- 2022 Enduring or Endangered? The Future of Communication Law and Policy Research. Reflections by the ICA-CLP Division Management Team. Co-written paper presented by Dr. Christopher Ali at the European Communication Research and Education Association (ECREA) Conference. Aarhus, Denmark. October 20.

- 2022 Understanding the Challenges Facing Data Protection Regulators. Report presented at Internews launch event. (online). August 4.
- 2022 Understanding the Challenges Data Protection Regulators Face: A Global Struggle towards Implementation, Independence & Enforcement. Report presented at RightsCon conference. (online). June 6-12.
- 2022 Digital Redlining and the Endless Divide: Philadelphia's COVID-19 Digital Inclusion Efforts. Paper presented at the International Communication Association (ICA) conference. Paris, France, May 26-30.
- 2022 Philadelphia's news media system: Which audiences are underserved?. Paper presented at the International Communication Association (ICA) conference. Paris, France, May 26-30.
- 2022 U.S. Antitrust Reform and Non-Competitive Harms in Digital Platform Markets. Paper presented at the International Communication Association (ICA) conference. Paris, France, May 26-30.
- 2022 Defending the Public Culture. International Communication Association (ICA) conference. Panel Chair. Paris, France, May 26-30.
- 2021 Emergent Governance: Competition Policy as Platform Regulation. Paper presented at the Annual Conference of the Association of Internet Researchers (AoIR). (online), October 12-15.
- 2021 Addressing Policy Silos in Platform Regulation. Paper presented at the International Association for Media and Communication Research (IAMCR) conference. Nairobi, Kenya (online), July 11-15.
- 2021 Addressing Platformization: Policy Siloes in Regulatory Approaches. Paper presented at the International Communication Association (ICA) conference. (online), May 27-31.
- 2021 Content Moderation, Free Speech and Misinformation. "Digital Platform Governance Symposium" organized by *Stanford Technology Law Review* and *Stanford Law & Policy Review*. Moderator. (online), May 15.
- 2020 Competition Discourses and Platform Power. Paper presented at the Annual Conference of the Association of Internet Researchers (AoIR). (online), October 27-31.
- 2020 Communicating Markets: Competition Discourses and Digital Platform Power. Paper presented at the International Association for Media and Communication Research (IAMCR) conference. Tampere, Finland (online), July 12-17.
- 2020 Analyzing Digital Platforms' Policy Preferences. Paper presented at the International Communication Association (ICA) Post-Conference on "Digital Platform Regulation: Beyond Transparency and 'Openness.'" (online), May 20-26.

- 2019 Let's Talk about Regulation: The Revolving Door, Partisanship, and Regulatory Discourses at the FCC. Paper presented at the International Association for Media and Communication Research (IAMCR) conference. Madrid, Spain, July 7-11.
- 2019 Lost in Translation: Public Policy Input and the 2017 Net Neutrality Repeal. Paper presented at the International Association for Media and Communication Research (IAMCR) conference. Madrid, Spain, July 7-11.
- 2019 Let's Talk about Regulation: The Revolving Door, Partisanship, and Regulatory Discourses at the FCC. Paper presented at the International Communication Association (ICA) conference. Washington, D.C., May 24-28.
- 2019 Lost in Translation: Public Policy Input and the 2017 Net Neutrality Repeal. Paper presented at the International Communication Association (ICA) conference. Washington, D.C., May 24-28.
- 2019 "Computational propaganda and political debate in online spaces." Internet Freedom Festival (IFF). Valencia, Spain, April 1-5.
- 2018 Terms of Public Service: Framing Mobile Privacy Discourses. Paper presented at the International Association for Media and Communication Research (IAMCR) conference. Eugene, Oregon, June 20-24.
- 2017 The Tech Lobby: A Case Study of the Contours of the New Media Elite Power. Paper presented at the International Association for Media and Communication Research (IAMCR) conference. Cartagena, Colombia, July 16-20.
- 2017 "The Tipping Point": The Comcast-TWC Merger and the Public Interest. Paper presented at the International Communication Association (ICA) conference. San Diego, California, May 26-29.
- 2016 "Boundaryless" in the creative economy: assessing freelancing on Upwork. Paper presented at the International Communication Association (ICA) conference. Fukuoka, Japan, June 9-13.
- 2015 Cease and Desist: Copyright Takedown Requests on Google Search. Paper presented at Telecommunications Policy Research Conference (TPRC). Arlington, VA, September 24-27.

GUEST LECTURES & INVITED TALKS

- 2024 Media Policy and Digital Platforms. Guest lecture in the "Understanding the Political Economy of Media" course. University of Pennsylvania, Philadelphia, February 15.
- 2023 The Politics of Digital Platform Regulation. Invited talk for George Gerbner Lecture. University of Pennsylvania, Philadelphia, March 31.
- 2022 Regulating Datafication and Platformization. Invited talk for "Digital Activities" Seminar series. (online). Paris Dauphine University, Paris, September 20.

- 2021 Regulating Digital Platforms. Guest lecture in the “Social Media and Platform Studies” course. (online). Sungshin Women’s University, Seoul, November 23.
- 2021 The Politics of Platform Regulation. Invited talk for Media@Sydney seminar series. (online). University of Sydney, Sydney, October 6.
- 2021 “Ownership Concentration and Big Tech.” Guest lecture in “Introduction to Political Economy” course. University of Pennsylvania, March 17.
- 2017 “Political Economy of the Internet.” Guest lecture in the “Introduction to Communication Behavior” course. University of Pennsylvania, October 4.
- 2017 “The Role of Technology Companies in Countering Violent Extremism and Regulating Online Content.” Invited Talk in “Communications Law” course. Howard University, February 6.
- 2016 “Countering Violent Extremism Online.” Invited talk at the Annenberg-Oxford Policy Institute. University of Oxford, July 5.
- 2014 “What Happens on Facebook Stays on Facebook! The Implications of Facebook Interaction for Perceived, Receiving, and Giving Social Support.” Guest lecture in “Social Capital and Social Networks” course. University of Texas at Austin, November 21.
- 2014 “What Happens on Facebook Stays on Facebook! The Implications of Facebook Interaction for Perceived, Receiving, and Giving Social Support.” Invited talk at the Digital Media Forum. University of Texas at Austin, September 24.

TEACHING EXPERIENCE

- 2022 Instructor of record. *Digital Platforms, Power, and Policy*. Undergraduate Seminar. Fall 2022. University of Pennsylvania.
- 2022 Instructor of record. *Digital Platforms, Power, and Policy*. Undergraduate Seminar. Spring 2022. University of Pennsylvania.
- 2021 Teaching Assistant. *Media Industries and Society*. Undergraduate survey course. Instructor: Dr. Joseph Turow. Spring 2021. University of Pennsylvania.
- 2019 Certificate in University Teaching, Center for Teaching and Learning, University of Pennsylvania.
- 2019 Co-Instructor. *Introduction to Communication Behavior*. Undergraduate survey course. Summer 2019. University of Pennsylvania.
- 2017 Teaching Assistant. *Introduction to Communication Behavior*. Undergraduate survey course. Instructor: Dr. Amy Jordan. Fall 2017. University of Pennsylvania.

RESEARCH EXPERIENCE

- 2015–2019 Annenberg School for Communication, University of Pennsylvania.
Research Fellow for Drs. Victor Pickard and Joseph Turow.
Research on media ownership, the digital divide, communications regulation, public broadcasting, and privacy concerns facing low-income populations. Assisted with copy-editing book manuscripts.
- 2017–2018 Internet Policy Observatory. Collaborating researcher on project with the Panoptykon Foundation on online propaganda on Polish Twitter.
- 2017–2018 The Benton Foundation. “The Media Democracy Agenda: The Strategy and Legacy of FCC Commissioner Michael J. Copps.”
Project for the Benton Foundation coordinated by Dr. Victor Pickard. Archival and interview research on former Commissioner Copps’s tenure at the Federal Communications Commission.
- 2014–2015 Technology and Information Policy Institute, University of Texas at Austin.
Research Assistant for Dr. Sharon Strover. Research on city and state-level broadband initiatives; data preparation and preliminary analysis for the Austin Digital Assessment study funded by the City of Austin.

SERVICE

- 2024-Present Member of Philadelphia’s Digital Literacy Alliance, City of Philadelphia
- 2023-Present Editorial Board member, Palgrave Global Media Policy and Business Series
- 2022-2024 Student and Early Career Representative, Communication Law & Policy Division, International Communication Association (ICA)
- 2017–2019 Diversity Task Force Member, Annenberg School for Communication
- 2016–2017 Editor, Special Section of International Journal of Communication (IJOC)
- 2016–2017 Graduate Student Council Member, Annenberg School for Communication
- 2015–2016 Student Research Symposium Organizer, Annenberg School for Communication
- 2015 Co-Founder, *Communication, Technology and Society Group*, University of Texas at Austin
- 2014 Reviewer for *Social Media & Society* Conference and *Velvet Light Trap* Journal
- 2013–2014 Programming Coordinator of *Flow 2014* Media Studies Conference, University of Texas at Austin
- 2013–2014 Column Editor for *Flow* Journal, University of Texas at Austin

Conference and Journal Submission Reviews

International Communication Association (ICA)
International Association for Media and Communication Research (IAMCR)
Australian and New Zealand Communication Association (ANZCA) Conference
Social Media & Society Conference
Communication Law and Policy
International Journal of Communication
Internet Histories
Journal of Public Affairs
Media and Communication
Review of International Political Economy

MEDIA

- 2024 Berman, D.E. & Popiel, P. (April 30). America, Disconnected: What's Biden's Plan for Averting Digital Disaster? *Tech Policy Press*. <https://www.techpolicy.press/america-disconnected-whats-bidens-plan-for-averting-digital-disaster/>
- 2022 Ferraro, Nicole. (August 25). Study highlights impact of 'digital redlining'. *LightReading*. <https://www.lightreading.com/digital-divide/study-highlights-impact-of-digital-redlining/d/d-id/779933>
- 2022 Popiel, P. & Pickard, V. (August 24). Against Digital Redlining: Lessons from Philadelphia's Digital Connectivity Efforts during the Pandemic. *Benton Institute*. <https://www.benton.org/blog/against-digital-redlining-lessons-philadelphia-digital-connectivity-efforts-during-pandemic>
- 2022 Coddington, M. & Lewis, S. (August 23). Which news audiences are underserved? *NiemanLab*. <https://www.niemanlab.org/2022/08/which-news-audiences-are-underserved/>
- 2019 Rauline, Nicolas. (September 13). Le plan des Gafa face aux pressions de Washington. *Les Echos*: <https://www.lesechos.fr/tech-medias/hightech/le-plan-des-gafa-face-aux-pressions-de-washington-1131320>
- 2018 *Knowledge @ Wharton* radio interview (with Dr. Victor Pickard) by Dan Loney (October 12). Wharton Business Radio on SiriusXM Channel 111.
- 2018 Pickard, V. & Popiel, P. (September 26). Bringing the FCC to the People and the People to the FCC. *Benton Institute*. <https://www.benton.org/blog/bringing-fcc-people-and-people-fcc>
- 2015 Research cited in Kowalski, K. (December 9). Too many Facebook friends?. *Science News for Students*: <https://student.societyforscience.org/article/too-many-facebook-friends>

SKILLS

Software

Atlas.ti, NVivo, SPSS, R+ (computational text analysis)

Languages

Polish (native)

French (basic)

PROFESSIONAL AFFILIATIONS

Association of Internet Researchers (AoIR)

International Communication Association (ICA)

International Association for Media and Communication Research (IAMCR)

UNC CITAP (Center for Information, Technology, and Public Life CITAP) Affiliate